



## ***NEWS RELEASE***

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### **ProStor Systems Earns Success in Reseller Channel**

*ProAlliance Partner Program spawns success for VARs offering company's InfiniVault removable disk archive solution*

**BOULDER, Colo.** – April 8, 2008 – ProStor Systems, a leading developer of removable disk storage solutions for data protection and archive applications, today announced the overwhelming success of its ProAlliance™ Partner Program with the signing of more than 30 high-value resellers. Working together with ProStor Systems to secure sales of InfiniVault™, the world's first removable disk archive system, these VARs are targeting organizations that want to deploy a fast, secure and reliable platform for long-term data preservation, e-discovery and regulatory compliance in a single, integrated system.

ProStor's InfiniVault is sold exclusively through the North American reseller channel, with expansion into the European market later this year. Since the debut of the ProAlliance Partner Program last October, VARs serving various industries such as finance, government, healthcare and legal have signed up.

“We have seen tremendous interest for a solution such as ProStor's InfiniVault among government agencies who require storage solutions that provide the utmost in data storage, security and compliance while delivering high performance and ease of use at an affordable price point,” said Karen Azoff, President of CompSec. “The InfiniVault

## **ProStor Systems Finds Success Through the Reseller Channel**

satisfies each of these requirements in a single package while delivering an incredible return on investment.”

“The excitement and commitment we’ve seen from the reseller channel in wanting to offer the InfiniVault to their customers in such a short time has truly been amazing,” said Bill Lewis, vice president of sales for ProStor Systems. “The momentum we’ve already established affords us the opportunity to continue our aggressive push into additional industries and organizations looking to quickly integrate new storage solutions into their data storage networks.”

Benefits for those joining the ProAlliance Partner Program include a dedicated channel sales team; partner support to help identify sales opportunities and close deals; extensive sales and technical support; exclusive access to the ProAlliance Channel Portal on ProStor’s website that acts as a central repository for sales, marketing and support materials; opportunity registration program that rewards partners for developing new customers; demonstration unit purchase program; and in-depth training.

### **About ProStor Systems**

[ProStor Systems](http://www.prostorsystems.com) is the leader in enterprise-class removable disk storage for data backup and long-term archive. ProStor has introduced InfiniVault, the world's first removable disk archive system. Targeted at small and mid-sized enterprises with limited budgets, InfiniVault provides low-cost, long-term data preservation in an intelligent regulatory compliant appliance based on RDX technology. Designed to replace tape, RDX disk products provide the performance and reliability of disk while preserving the removability and archival benefits of tape.

For more information about ProStor Systems or InfiniVault, visit <http://www.prostorsystems.com> or contact the company at [info@prostorsystems.com](mailto:info@prostorsystems.com) or 303-565-3100.

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