



## ***NEWS RELEASE***

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### **ProStor Systems Named One of ‘Top 10 Startups to Watch’**

*Storage Industry Website Recognizes Emerging Companies*

**BOULDER, Colo.** – Aug. 29, 2007 – ProStor Systems, a leading developer of removable disk storage solutions, was named to the list of the “Top 10 Storage Startups to Watch” by storage networking website, [Byte and Switch](#), that highlights a set of emerging data storage companies who have “a few lessons to teach the storage world.”

ProStor Systems was honored with this ranking for having “staked its ground among the mounting competition to provide fast, cheap, [removable disk](#) systems that offer an alternative to tape.” Other criteria for inclusion on the list included a creative take on storage technology, current impact on the marketplace, solid initial funding and an established industry presence marked by partnerships, customers or contracts.

The RDX® [removable disk cartridge](#) developed by ProStor Systems replaces entry level and midrange tape systems, including DAT, Travan and DLT, with a new backup solution that offers higher capacity, faster speed and lower cost. Deployed to back up and archive data from servers and workstations, RDX removable disk technology provides a reliable, easy-to-use and portable storage choice for SMBs.

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## **ProStor Systems Named to Byte and Switch 'Top 10' List**

“We are pleased that the success of RDX removable disk technology has brought ProStor Systems to the attention of the storage industry and a place on Byte and Switch’s ‘Top 10 Storage Startups to Watch,’” said Steve Georgis, CEO and president of ProStor Systems.

ProStor is establishing RDX technology as the new multi-vendor industry standard in removable media for backup and archive applications. The company has licensed the RDX cartridge and drive designs to a limited number of storage industry manufacturers who market the product under their own brands. To date, Imation Corp. and Tandberg Data Corp. license the technology and manufacture and distribute RDX products through the OEM, retail and VAR channels.

The RDX removable storage solution won two prestigious awards this year. Under the brand name RDX QuikStor, RDX technology won TechWorld’s prestigious Backup Product of the Year Award and the Storage OnLine Disk Product of the Year Award.

### **About ProStor Systems**

ProStor Systems develops and markets RDX® removable disk storage technology. The technology brings enterprise-class reliability and data protection to servers, networks and professional workstations at an affordable price. ProStor Systems signed licensing agreements with two storage industry leaders, Tandberg Data and Imation. The agreements allow Tandberg Data and Imation to manufacture, market and sell RDX drives and cartridges under their respective brands. For more information about ProStor Systems, visit <http://www.prostorsystems.com> or contact the company at [info@prostorsystems.com](mailto:info@prostorsystems.com) or 303-565-3100. Visit <http://www.RDXstorage.com> to learn more about RDX removable disk technology.

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